

Quimbee Raw Convo

User: what does quimbee charge

Assistant: Quimbee's individual Study Aids plan currently starts at \$23/month when billed annually, or \$33/month billed monthly. It also offers a 7-day free trial.

User: yes

Assistant: Quimbee's main Study Aids subscription is straightforward: \$23/month billed annually, or \$33/month billed monthly. It also includes a 7-day free trial.

Assistant: The Study Aids plan includes case brief videos, outlines, lesson videos, flashcards, issue spotters, multiple-choice questions, and the Learning Hub. It also says you get free access to the BARBRI 1L Exam Success course.

User: What about their active learning features

Assistant: Quimbee's active learning features are built around retrieval practice, spaced repetition, worked examples, and short formative assessments. Their own learning-science page says quizzes and assessments are designed to make studying more active rather than passive, with instant feedback to help you spot gaps.

Assistant: Quimbee says its lesson and chapter assessments, video quizzes, and essay practice exams are meant to reinforce recall and provide immediate feedback. It also uses spaced repetition in its assessments, with an algorithm that controls when you see new and old material again.

Assistant: The Learning Hub pulls in personalized recommendations based on your activity, including quizzes, video lessons, flashcards, essay practice exams, and other tools. Quimbee says those recommendations are meant to align with what you're learning in the moment so you spend less time searching and more time practicing.

User: If you were to differentiate a product from quimbee in one way, what would it be

Assistant: One strong way to differentiate from Quimbee would be to make the product more personalized and adaptive than Quimbee's current active-learning system. Quimbee already offers spaced repetition, retrieval practice, and a Learning Hub with recommendations, so the clearest edge would be a deeper diagnostic engine that continuously adapts to your weak spots in real time.

Assistant: Quimbee's strength is breadth: outlines, videos, flashcards, MCQs, issue spotters, and an AI case brief simplifier. Its learning model is already active, but it still looks largely like a structured study platform rather than a fully individualized tutor. A product that differentiates on adaptive personalization could feel more like "what should I study next, and why?" instead of "here's the library."

Assistant: The standout feature would be an exam-readiness dashboard that tracks topic mastery, predicts likely exam weak points, and auto-builds a daily drill set from your own class materials. That would go beyond Quimbee's current recommendations by making the next best action specific to the user's performance, not just the subject area. For a law student, that could mean "you keep missing proximate cause under negligence, so here are three MCQs, one issue spotter, and a 5-minute review video."

Assistant: If you wanted a one-line product pitch, it could be: Quimbee helps you study; this product tells you exactly what to study next and adapts after every answer. That is a clean differentiator because it builds on the same active-learning idea but makes it more personalized and decision-driven.